

**EMERGING MARKETS PROGRAM**  
**Projects Approved for Fiscal Year 2003 Funding**

<b>Asia</b>		<b>\$3,456,663</b>
<i>Country</i>	<i>Project</i>	<i>Amount</i>
China	Ingredient Application Seminars Almond Board of California	\$25,000
China	Trade Education Seminars California Pistachio Commission	\$33,000
China	Trade Mission from China California Pistachio Commission	\$27,000
China	Domestic Grape Infrastructure Study California Table Grape Commission	\$33,000
China	Trade Education Seminars (2 <sup>nd</sup> year) California Table Grape Commission	\$32,000
China	Market Promotion and Production Research in China (2 <sup>nd</sup> year) Far West Spearmint	\$24,000
China	Market Development for Florida Citrus Products (2 <sup>nd</sup> year) Florida Department of Citrus	\$75,000
China	Feasibility Study for Export of Hawaiian Specialty Agricultural Products Hawaii Agricultural Research Center	\$75,856
China	Retail and Hotel, Restaurant and Institutional (HRI) Export Development National Association of State Departments of Agriculture	\$100,000
China	Market Development for Northwest Wine Northwest Wine Coalition	\$15,000
China	Development, Training/Chinese Distribution Network for U.S. Dairy Ingredients U.S. Dairy Export Council	\$220,000
China	Trade and Hotel, Restaurant and Institutional (HRI) Red Meat Promotions U.S. Meat Export Federation	\$75,000

*FY 2003 Emerging Market Program (continued)*

China	Expansion Program to Enhance Agricultural Trade Between China, Wisconsin University of Wisconsin at Whitewater	\$187,011
China	Qualitative In-home Product Testing Welch's Foods	\$50,700
China	Development of Chinese Baking Industry for U.S. Baking Ingredients (2 <sup>nd</sup> year) Western U.S. Agricultural Trade Association (WUSATA)	\$120,000
China	Import Logistics Managers Team U.S. Wheat Associates	\$47,380
China	USDA/Economic Research Service Effects of Water Scarcity on Agricultural Production	\$320,000
Indonesia	Trade Education Seminars California Table Grape Commission	\$25,000
Indonesia	Cotton USA Technical Assistance Initiative Cotton Council International (2-year project)	\$350,000
Malaysia	Trade Education Seminars California Table Grape Commission	\$17,000
Malaysia	Market Development for Northwest Wine Northwest Wine Coalition	\$15,000
Malaysia	U.S. Seafood Study Tour FAS/Kuala Lumpur	\$47,000
Philippines	Trade Education Seminars California Table Grape Commission	\$15,000
Philippines	Swine and Aquaculture Feeds Research and Testing Raisin Administrative Committee	\$75,000
South Korea	Development of Korean Baking Industry for U.S. Baking Ingredients California Agricultural Export Council	\$75,000
South Korea	Market Research California Asparagus California Asparagus Commission	\$20,000
South Korea	Market Research: Consumption, Taste Preferences/Cranberry Juice and Blends Cranberry Marketing Committee	\$50,000

*FY 2003 Emerging Market Program (continued)*

South Korea	Market Study Tour/Cranberry Products and Uses Ocean Spray Ingredient Technology Group	\$8,000
South Korea	U.S. Red Meat Food Service Education Initiative U.S. Meat Export Federation (3-year project)	\$360,000
Thailand	Trade Education Seminars California Table Grape Commission	\$6,900
Thailand	Development of Thai Baking Industry for U.S. Baking Ingredients California Agricultural Export Council	\$47,000
Thailand	Economic Analysis, Policy Study: Import Tariffs/Dry Peas, Lentils, Chickpeas FAS Bangkok	\$69,800
Vietnam	Trade Education Seminars California Table Grape Commission	\$6,400
Vietnam	Supermarket Training/Phases I, II USDA/Foreign Agricultural Service	\$110,356
China, Vietnam	Improving Food Safety, Handling Practices and Biosecurity for Exports World Food Logistics Organization	\$198,356
Malaysia, Thailand	Food Service Initiative Southern United States Trade Association	\$479,904
Malaysia, Thailand	Transborder Shipments Study California Table Grape Commission	\$21,000
<b>Former Soviet Union, Central and Eastern Europe</b>		<b>\$783,917</b>
<i>Country</i>	<i>Project</i>	<i>Amount</i>
Poland	New Markets for U.S. Tart Cherries Michigan State University	\$76,777
Poland	Market Development for Northwest Wine Northwest Wine Coalition	\$15,000
Hungary	Market Research for U.S. Tart Cherries Cherry Marketing Institute	\$30,000

*FY 2003 Emerging Market Program (continued)*

Russia	Accreditation of Seed Companies in Russia for Seed Certification American Seed Trade Association	\$140,040
Russia	Russian Trade Development Almond Board of California	\$44,000
Russia	Market Development for Florida Grapefruit Florida Department of Citrus	\$75,000
Russia	Market Development for Northwest Wine Northwest Wine Coalition	\$15,000
Uzbekistan	Market Research and Reverse Trade Mission U.S. Rice Producers' Association	\$68,100
Ukraine	Agricultural Statistics Analysis, Improvement System USDA/National Agricultural Statistics Service	\$320,000
<b>Central/South America, Caribbean</b>		<b>\$1,607,349</b>
<i>Country</i>	<i>Project</i>	<i>Amount</i>
Brazil	Market Research: Consumption, Taste Preferences/Cranberry Juice and Blends Cranberry Marketing Committee	\$50,000
Brazil	Agricultural Expansion: Soybean Production in the Savannah USDA/Foreign Agricultural Service	\$220,000
Colombia	Market Research: Consumption, Taste Preferences/Cranberry Juice and Blends Cranberry Marketing Committee	\$50,000
Mexico	Trade Education Seminars California Table Grape Commission	\$20,000
Mexico	Developing a Model Shipping Point Freedom System for Export of Products (3-year project) National Potato Council	\$300,000
Mexico	Direct Marketing Texas Grain Sorghum to Mexico Texas Grain Sorghum Association	\$82,648
Mexico	Technical Assistance: Overcome Market Barriers to U.S. Apple Shipments U.S. Apple Export Council	\$95,000

*FY 2003 Emerging Market Program (continued)*

Mexico	Expansion of U.S. Grape Juice into Mexico Welch's Foods	\$50,000
Mexico	Translation of Selected U.S./Mexican Laws, Regulations, Standards FAS/Mexico City	\$35,000
Mexico	North American Agri-food Market Integration Consortium Texas A&M University	\$155,985
Mexico	Fruit, Vegetable Exports: Technical Assistance; Training of Mexican Inspectors USDA/Agricultural Marketing Service	\$538,716
Central America	Trade Education Seminars California Table Grape Commission	\$10,000
<b>South Asia, Near East and Africa</b>		<b>\$610,000</b>
<i>Country</i>	<i>Project</i>	<i>Amount</i>
India	India Nutrition Initiative (2 <sup>nd</sup> year) Almond Board of California	\$70,000
India	Market Research: Consumption, Taste and Preferences/Cranberry Juice and Blends Cranberry Marketing Committee	\$50,000
South Asia	Trade Education Seminars California Table Grape Commission	\$10,000
Morocco	Chili Seed Diversification/Sustainable Market for High-Value U.S. Crop Seed California Agricultural Export Council	\$80,000
Turkey	Turkey Market Survey USA Rice Federation	\$65,000
Sub-Saharan Africa	National Seed Association Development in Africa American Seed Trade Association	\$100,000
Sub-Saharan Africa	Soy Foods Production/Marketing Training in Sub-Saharan Africa (3 <sup>rd</sup> year) American Soybean Association	\$175,000
West Africa	West Africa Rice Marketing Study U.S. Rice Producers' Association	\$60,000

*FY 2003 Emerging Market Program (continued)*

<b>Multiple-Region Program</b>		<b>\$3,542,071</b>
<i>Region/Countries</i>	<i>Project</i>	<i>Amount</i>
Southeast Asia	Phytosanitary Regulatory Harmonization, Accreditation–Asia, Pacific American Seed Trade Association	\$218,000
China, Russia	U.S. Ranch-raised Fur Skins: Training Seminars and Market Research American Legend Cooperative	\$98,000
China, Mexico, Philippines	Agricultural Trade Offices Marketing USDA/Foreign Agricultural Service	\$500,000
South Africa, China	Cochran Fellowship Training Program USDA/Foreign Agricultural Service	\$600,000
	Developing a Competitive U.S. Halal Food Industry Export Sector World Perspectives, Inc.	\$98,000
	Export Readiness Training Program-South Carolina SUSTA, South Carolina World Trade Center (2-year project)	\$248,389
	Cold Chain Improvement Initiative FAS/International Cooperation and Development	\$525,410
	Biotechnology Technical Assistance and Training USDA/Foreign Agricultural Service	\$554,272
	Technical Issues Resolution Fund (replenishment) USDA/Foreign Agricultural Service	\$700,000
<b>TOTAL, FY 2003 Emerging Markets Program</b>		<b>\$10,000,000</b>

*Approved projects for funding under the FY 2003 Emerging Markets Program were announced on July 15, 2003.*